

Dedham Square Design Guidelines

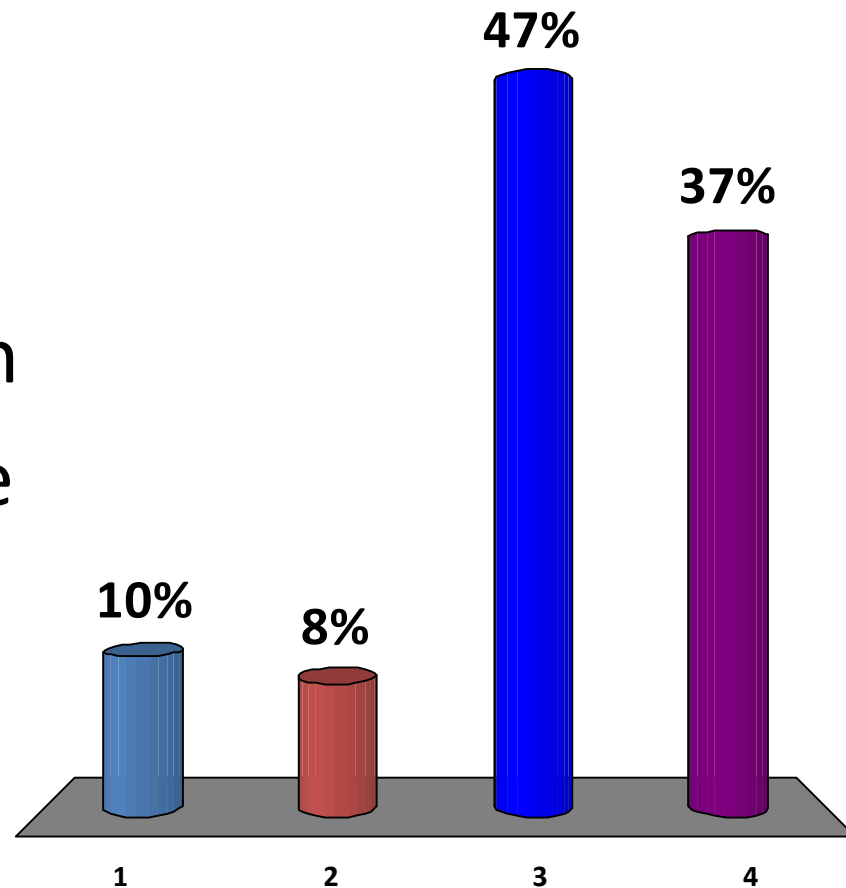


Questions for Discussion
January 30, 2018



What is the biggest problem with the design of **this building**?

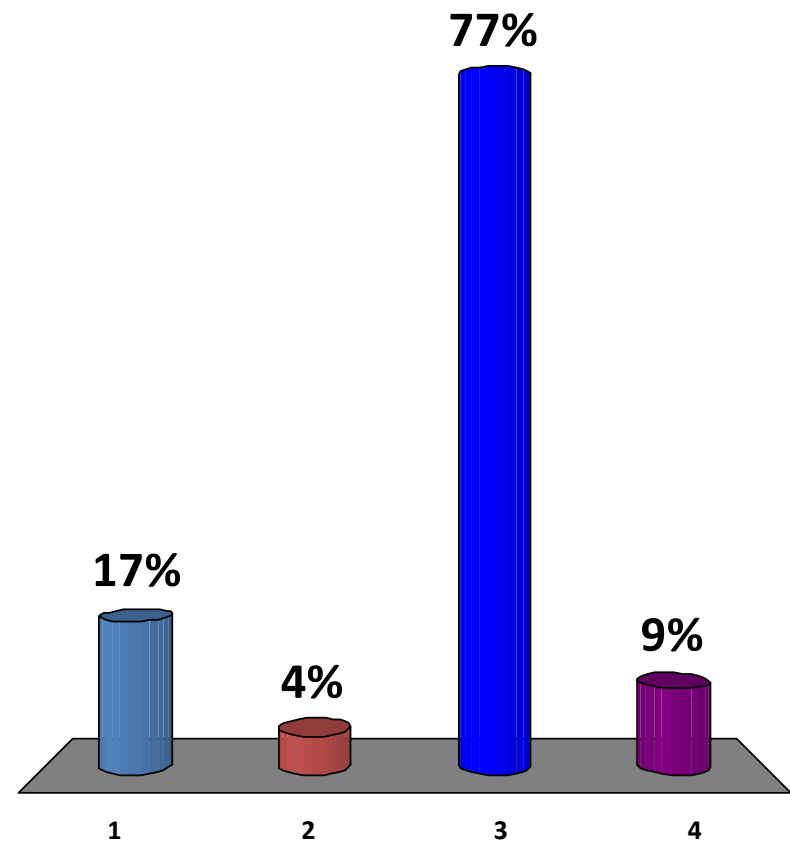
1. The scale is inappropriate
2. The uses are not ideal in this location
3. The proportions are not good
4. The detailing looks cheap





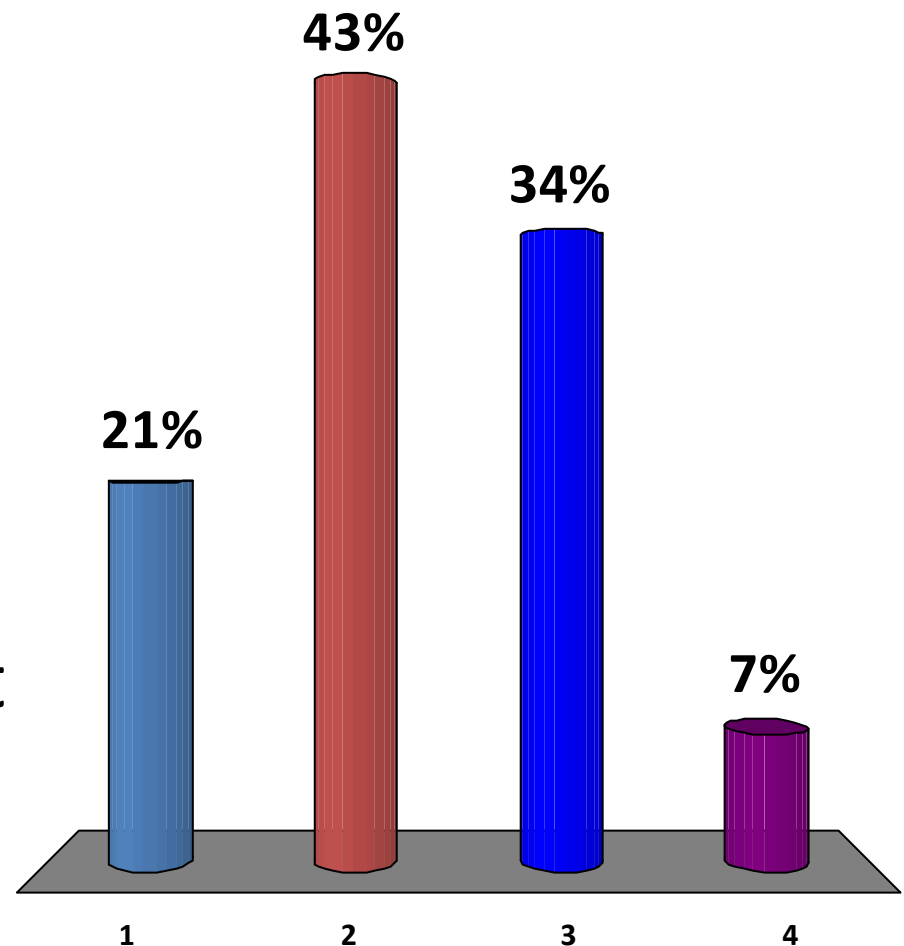
What would have made this a **better building?**

1. More façade depth and detailing
2. Bigger windows
3. More robust streetscape
4. Other



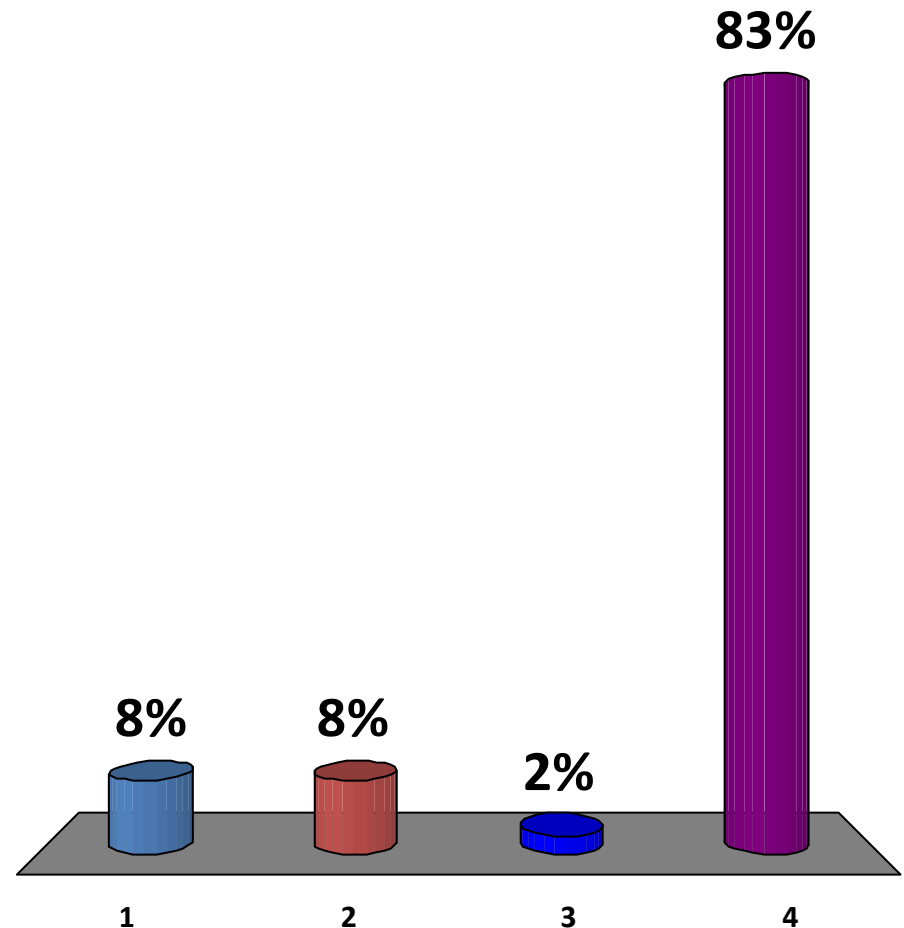
The **biggest challenge** Dedham Square faces is:

1. Accommodating parking
2. Fostering greater pedestrian movement
3. Attracting higher quality development
4. Retail competition



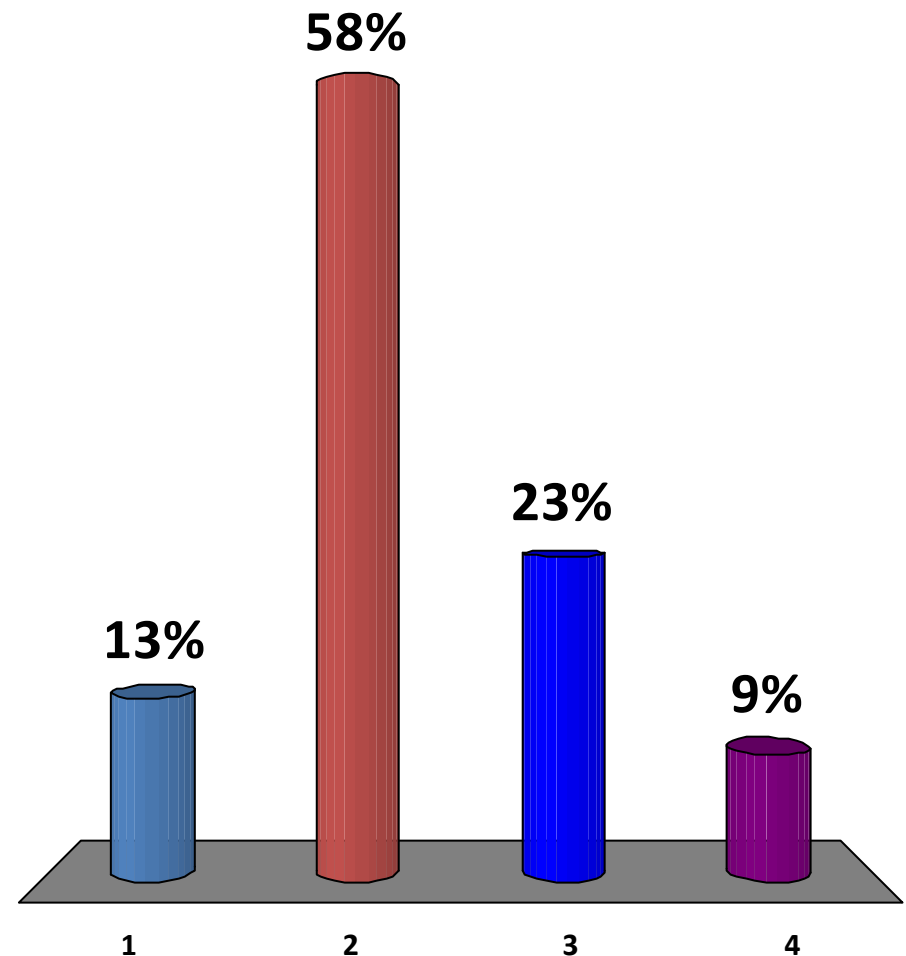
What should people want to do in Dedham Square?

1. Shop and eat
2. Live there or nearby
3. Celebrate
4. All of the above



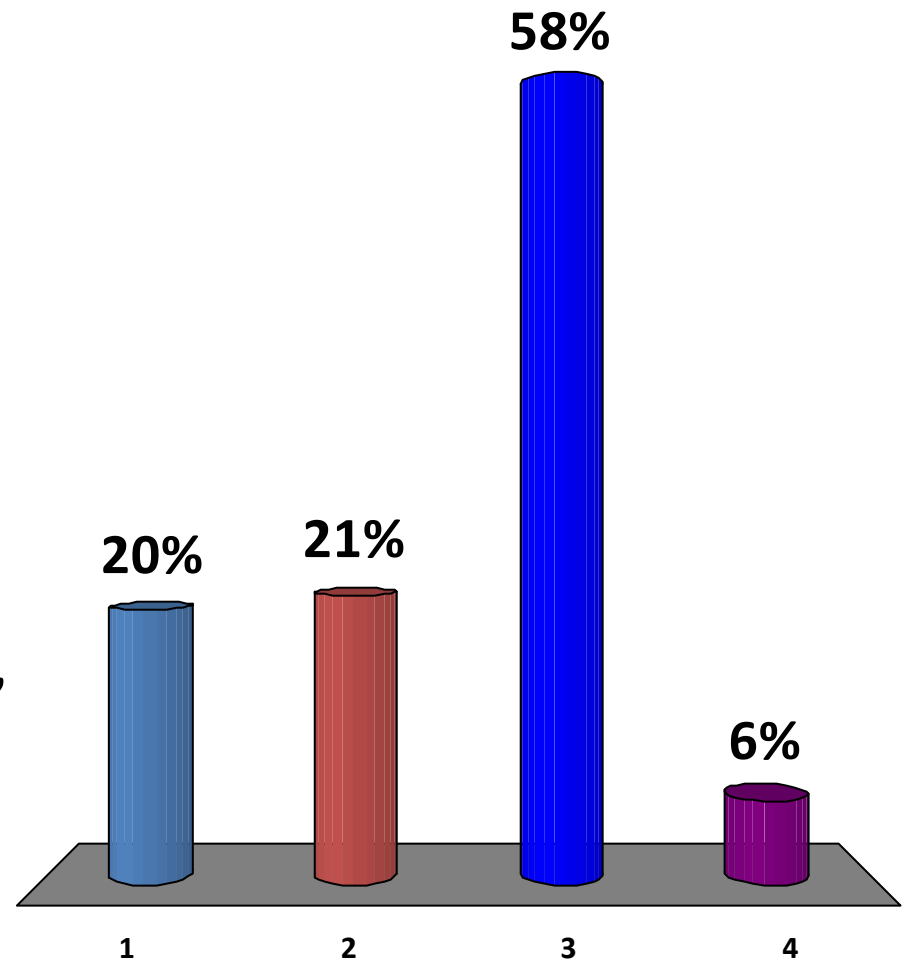
What will be the **most important** thing we (in partnership with you) can provide?

1. Creative public engagement
2. Design excellence and project review
3. A compelling final product on time and budget
4. Attract developers



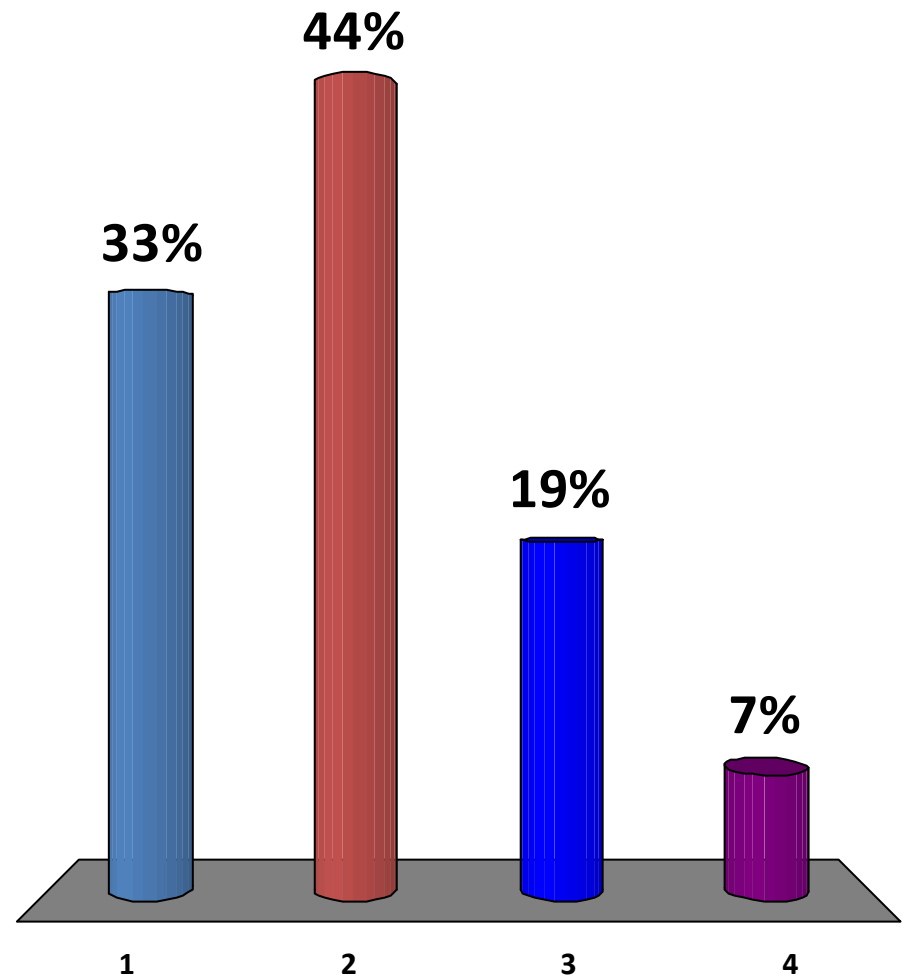
What will be the **biggest challenge** with implementing the Design Guidelines?

1. Achieving consensus from the public
2. Holding developers accountable
3. Translating “recommendations” into requirements
4. Other



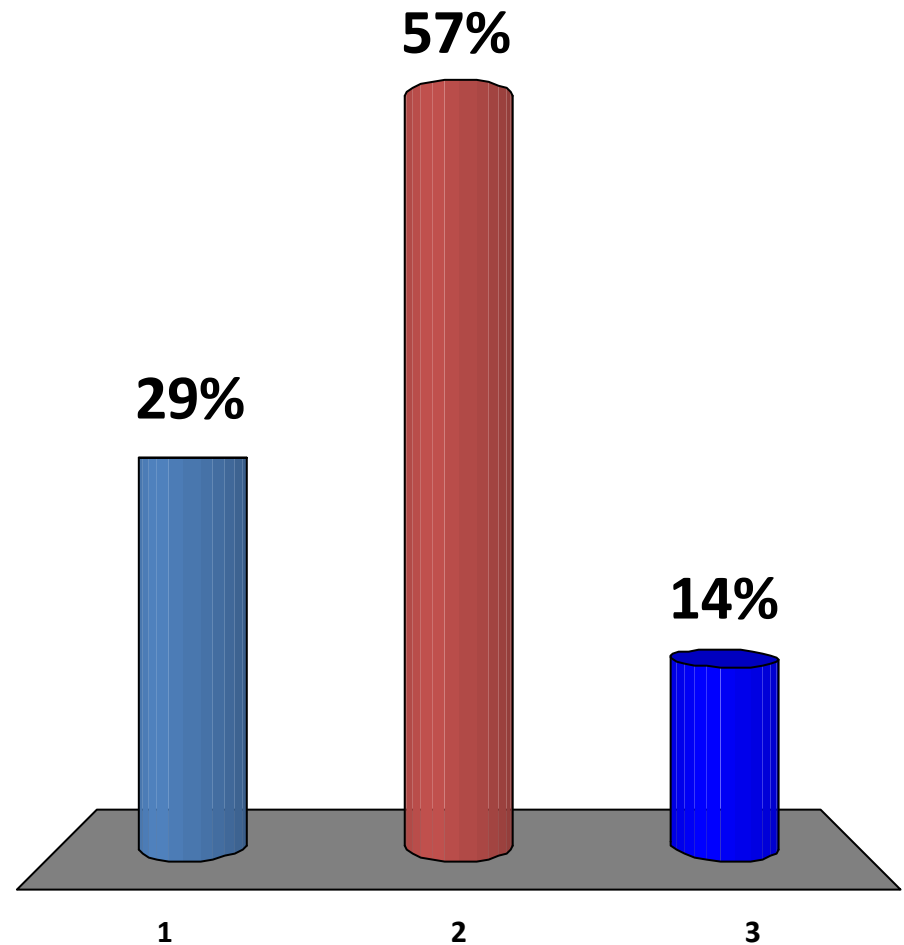
What will raise the quality of development the most?

1. Advocate for better building massing
2. Require higher quality materials/detailing
3. Foster a greater diversity of architecture
4. Other



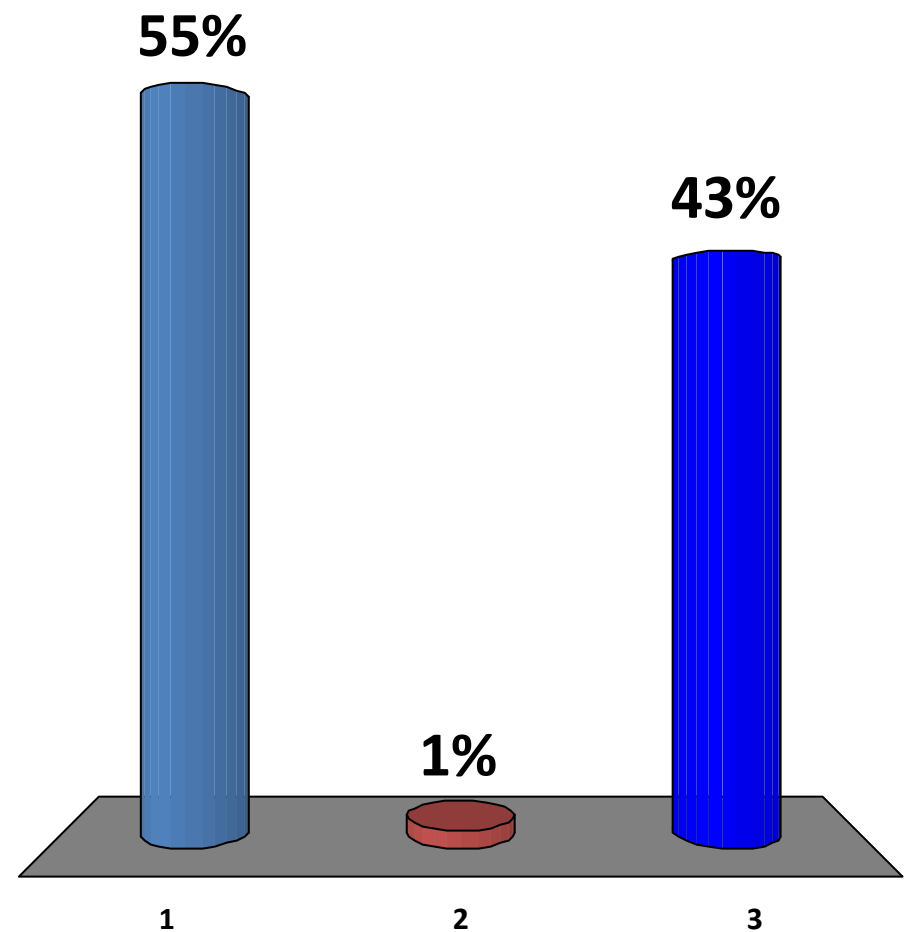
There is an **appropriate mix** of uses downtown:

1. Yes
2. No
3. It depends



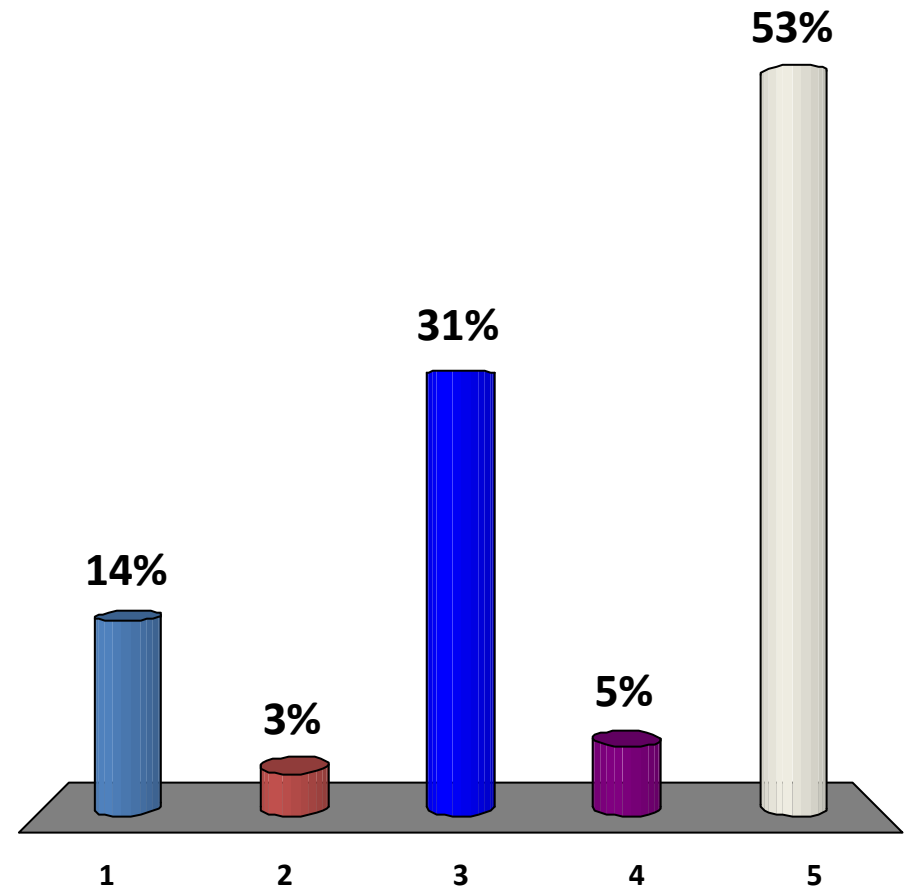
Who are we designing Dedham Square for?

1. Dedham residents and employees
2. Visitors from other communities
3. The future generation



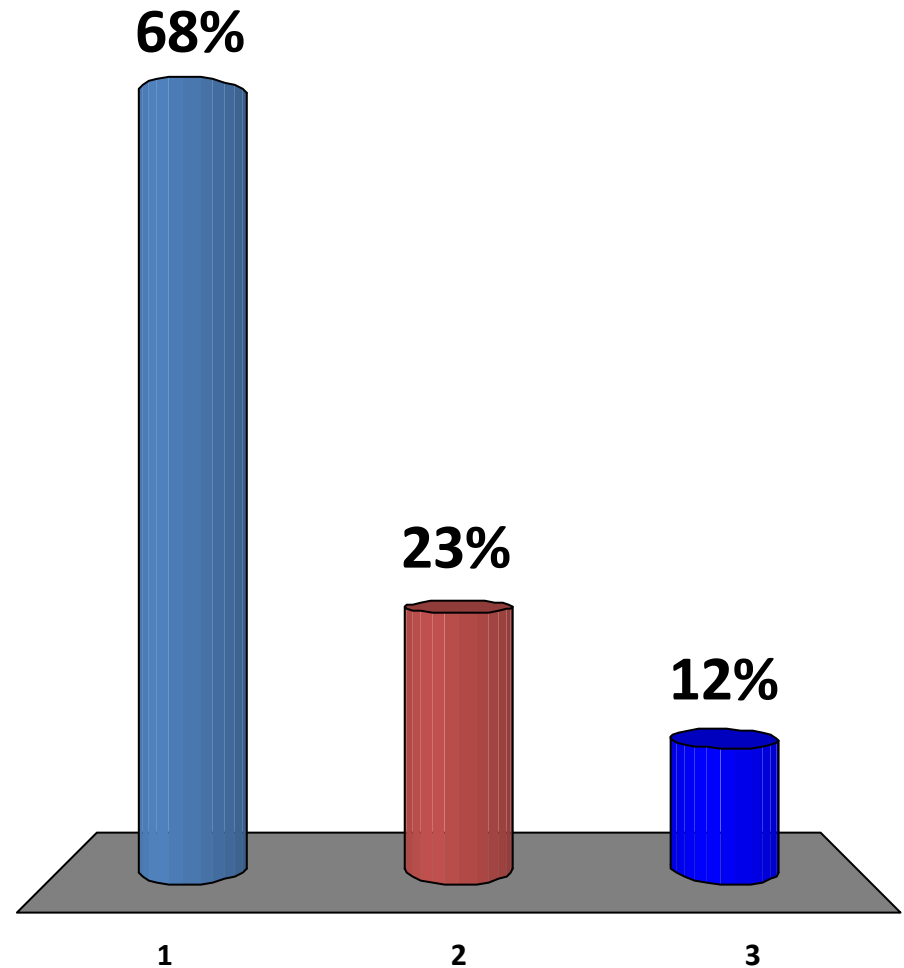
I do more shopping at:

1. Dedham Square
2. Dedham Mall/Providence Highway
3. Legacy Place
4. South Shore Plaza
5. Online or other



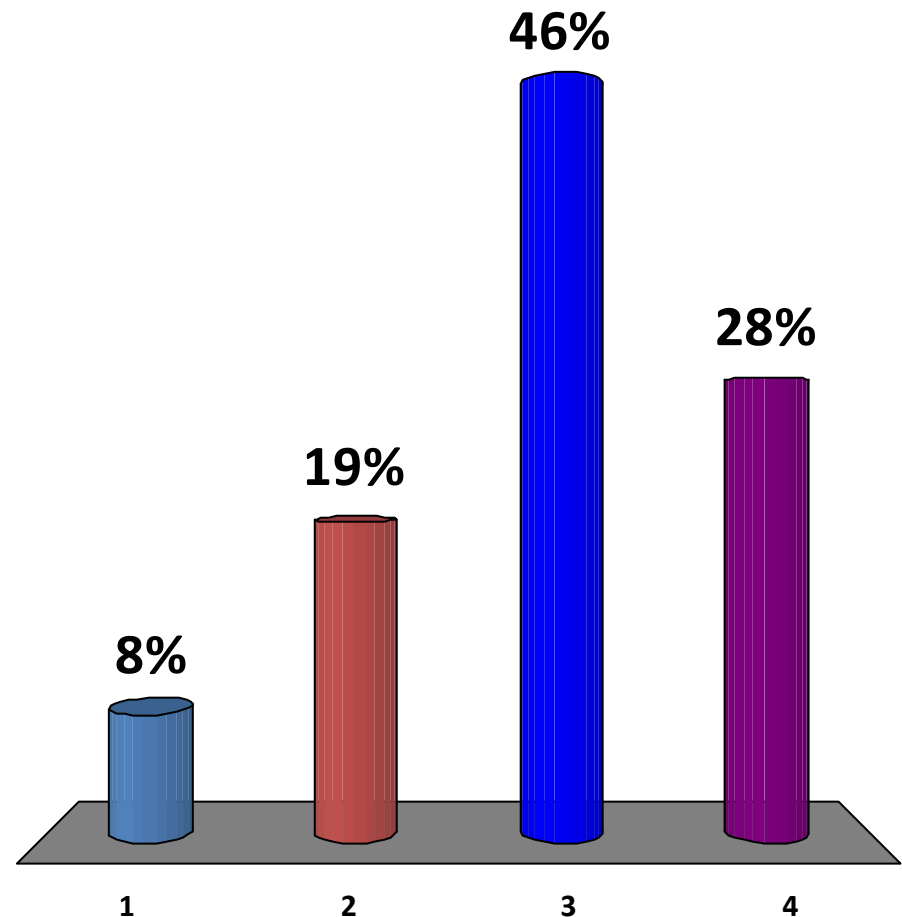
There is sufficient room for **new development** in Dedham Square?

1. Yes
2. No
3. It depends



I would like Dedham Square to look more like...

1. Harvard Square
2. Newburyport
3. Concord/Lexington
4. Other



The Design Review Advisory Board has enough authority to **ensure quality**:

1. Yes
2. No
3. Sometimes
4. I didn't know we had one

